

# BMIHMS

PROSPECTUS

BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL  
**CHINA CAMPUS**

## INTERNATIONAL BUSINESS DEGREE:

Hotel and Resort Management

a pathway into studying

at the **NUMBER 1 HOTEL  
MANAGEMENT SCHOOL**

in Australia and Asia-Pacific

(TNS SURVEY 2013)



**BlueMountains**  
INTERNATIONAL HOTEL MANAGEMENT SCHOOL  
CHINA



**TORRENS  
UNIVERSITY  
AUSTRALIA**

# WELCOME

## HOW TO APPLY

It's easy to apply, so contact us now to start your studies!

### ONLINE

[bluemountainschina.cn](http://bluemountainschina.cn)

Click 'APPLY' at the top of our homepage to download your electronic application form.

### EMAIL

[studyinchina@bluemountains.edu.au](mailto:studyinchina@bluemountains.edu.au)

### PHONE

+ 86 512 6532 5272

### POST

Suzhou Tourism & Finance Institute  
International Education Park South,  
Wuzhong Avenue, Suzhou  
Jiangsu Province, P.R.C

## INDUSTRY AWARD WINNERS

Our reputation has been recognised by the hotel industry with numerous awards over the years, including:

- > 2015: Hall of Fame for Tourism Education and Training at the New South Wales Tourism Awards
- > 2015: Gold Award for Tourism Education and Training at the New South Wales Tourism Awards
- > 2014: Winner of Tourism Education and Training at the National Tourism Awards
- > 2013: Winner of Tourism Education and Training at the National Tourism Awards
- > 2012: In the top three hospitality schools for Best Professional Success at the Worldwide Hospitality Awards
- > 2011: In the top three hospitality schools for Best Education Innovation at the Worldwide Hospitality Awards

BMIHMS at Torrens University's Industry Partners.



**ZANG QILIN**



**President**  
Suzhou Tourism and Finance Institute

## **WELCOME TO YOUR DREAM CAREER**

Welcome to the Joint Venture Program of Suzhou Tourism and Finance Institute with BMIHMS at Torrens University. The Associate Degree of Business Management (International Hotel and Resort Management) designed by our partner is rigorous and engaging, and integrates theory with practice.

The partnership between STFI and BMIHMS at Torrens University aims to cultivate talented people and help them develop suitable skills and knowledge to work internationally, which has become a model of Chinese foreign cooperation.

The talented individuals - both here in China and internationally - who are interested in hospitality continues to increase year on year as more and more students enrol in our courses to obtain the valuable knowledge of hotel management.

BMIHMS at Torrens University continues to expand its program to provide prospective students with a professional education and in depth skills training.

Here, we will teach you how to master your lifestyle at a professional level, and how to attain self realisation in relation to the value of life.

**PROFESSOR JUSTIN BEILBY**



**Vice-Chancellor**  
Torrens University Australia

The reputation of any educational institution rests on the real outcomes of its programs i.e. the performance and expectation of its students and graduates. The individual experience of these students and graduates are the best yardstick for a school's success.

Thank you for considering the Blue Mountains International Hotel Management School (BMIHMS) at Torrens University for your studies, which will start you on the pathway to an international hospitality career.

By selecting BMIHMS at Torrens University, you will benefit from an internationally recognised qualification delivered at our modern campus in the scenic surroundings of Suzhou. Suzhou Campus has state of the art facilities, providing you with access to purpose designed learning tools, created to give you the edge in both practical skills development, as well as business management theory.

One of the many benefits of selecting BMIHMS China as your study destination is that you will have the opportunity to learn about the largest contributor to the worldwide hospitality industry. This knowledge is a highly demanded skillset in the global hotel sector. Chinese tourists are now the largest outbound market in the world. You will also have an added advantage over other graduates due to our Chinese cultural study classes that will enhance your capabilities, with knowledge and skills that are required throughout the global hospitality sector.

Graduates will receive an Associate Degree of Business (International Hotel and Resort Management) a qualification that is accredited by TEQSA, the Australian independent national regulator of the higher education sector.

BMIHMS at Torrens University believes in the holistic development of every student, from their skills and knowledge to personal aspects such as presentation, attitude and behavior, with the overarching goal being to help them develop into a future hotel manager. We are proud of our role in creating the next generation of hoteliers and hospitality professionals, and importantly contributing to helping many young people prepare for work in this great industry.

I wish you all the best in your future studies.



# BMIHMS AT TORRENS UNIVERSITY

## WHY CHOOSE THE BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL (BMIHMS)?

### WHY STUDY IN CHINA?

Students who study in a different country experience a new learning environment where they can develop their cultural and international business knowledge. China represents a world of ideas and values built on one of the world's oldest cultures. You'll gain a new perspective of your own life and those around you.

China is a world leader in existing and prospective luxury hotel and resort growth hotspots. In 2013, 253 of the total 458 branded luxury hotel projects underway worldwide were in Asia-Pacific. Of those, 58% were in China.

China is an increasingly popular choice as a study destination due to its continuing economic growth, as well as its hospitality and tourism opportunities. By selecting BMIHMS for your studies you will open the door to a multitude of career possibilities both in China and internationally.

### TRAVEL THE WORLD

An international business degree that specialises in hospitality, hotel and resort or event management can start you on a career path that takes you all over the globe. International hotel chains and event management companies invest heavily in developing their staff, giving them opportunities to expand their careers into new areas in a multitude of locations.

**2014:**  
**Chinese tourists**  
**are the Number 1**  
**source of global**  
**tourism spending**  
**\$102 Billion**  
**(US) in 2012.**

World Travel & Tourism, Council 2014

### CROSS-CULTURAL STUDY

Our integrated curriculum and teaching style brings a global perspective to learning. With staff from all over the world and students that travel to China from around 20 different countries, our multicultural campuses are a mecca for cross-cultural learning.

Applied learning in our BMIHMS restaurant covers European fine-dining to Asian fast food. The student bodies on both campuses hold multicultural-themed evenings and lunches where students produce the finest from their homeland.

### OUR EDUCATION MODEL

We have embraced the economic growth in Asia by offering BMIHMS at Torrens University courses in China. Asia is leading the world in existing and prospective luxury hotel and resort growth hotspots. Offering students an opportunity to learn amongst the fastest growing industry in the world.

#### ASIAN FOR CULTURAL AND ECONOMIC GROWTH

Asia has the fastest growing hospitality industry in the world. It has become the major source of tourists for the rest of the world.

#### SWISS HOSPITALITY HERITAGE PRACTICE

The Swiss model for hospitality education is of the highest standard in the world.

## EDUCATION MODEL

#### AUSTRALIAN MULTICULTURAL VALUES

BMIHMS embraces multicultural values in its teaching and its communities. These values instill a sense of belonging in Australia while encouraging the participation of all people.

#### AMERICAN MANAGEMENT EMPHASIS

Adoption of the American business model brings a globally orientated business perspective.





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Crown Plaza, Melbourne

# A DAY IN THE LIFE OF A ...

## HOTEL GENERAL MANAGER

### CAMERON ABBOTT



**Hotel Manager,**  
Crown Plaza, Melbourne  
New Zealander

**Graduated 1995**

**Alumni BMIHMS Australia**

**8am:** First thing in the morning is time to 'walk the beat' – spend time in operations talking with colleagues and guests. I often assist with either clearing plates in the restaurant, or offering express check-outs to guests if a queue begins to form. This hands-on approach gives me the perfect opportunity to ask how their stay was and provide a service to our guests. It also gives me an opportunity to work alongside the front-of-house staff and experience their working environment.

**9am:** Personal Assistant gives me an overview of the day and review of the previous day.

**9.30am:** Morning briefing. A chance to align all senior leaders with what is happening in the business today and tomorrow.

**10am:** Emails. Dedicated start and finish time designed so I can focus on this task. While highly important to today's business environment, I always ensure that email does not overshadow

verbal and face-to-face conversations with my staff.

**10.30am:** Strategy time – reflect on 'action plans' and what we need to do. Are we on track? What outside assistance might we need to address unexpected issues?

**12pm:** Lunchtime is busy. I am always out on the floor or behind the scenes among operations. Generally, I am walking around doing quick quality checks. Tip: every hour or so, I get up and about to touch base with the teams in operation. This does two things: it keeps me in tune with daily operations and it recharges me for the tasks ahead.

**12.30pm:** Lunch

**1pm:** One-on-one catch up with a scheduled department head. I schedule each department head on a fortnightly basis for a one-on-one discussion, to work through their challenges, successes and development. This is their time.

**2pm:** Emails, emails, emails.

**3pm:** Attend front-office daily staff briefing. I want to ensure that the team understands they have my support and commitment to delivering excellent guest service.

**3.15pm:** Walk around, quick quality check.

**3.30pm:** Scheduled meetings and/or work on current projects. For example, I am currently undertaking an 'internal brand quality audit' to ensure brand compliance and brand consistency on delivery. A certain amount of strategic planning is required to implement this.

**5.30pm:** Walk around, quick quality check.

**6.15pm:** Prepare for the next day. I consider this to be a critical part of the day – setting yourself up for success. Knowing what I have ahead of me allows me to plan for the unexpected.



## THE HOSPITALITY, TRAVEL AND TOURISM INDUSTRY

When you hear the term 'hospitality industry' you probably think of hotels, restaurants and bars. Are you visualising waiters and chefs? This is only a small part of the picture. Hospitality also encompasses the events, travel and tourism sectors. These industries provide careers, not just jobs, and they need strategic operational leaders to fill key managerial and decision-making roles.

Hospitality is one of the world's fastest growing industries and this trend is forecast to continue. According to the World Travel and Tourism Council (2014), by 2025 hospitality will globally represent

10.7% of total employment. This is equivalent to 1 in 11 jobs, with each hotel employing an average of 16 people in management positions.

### TRAVEL THE WORLD

An international business degree that specialises in hospitality, hotel and resort or event management can start you on a career path that takes you all over the globe. International hotel chains and event management companies invest heavily in developing their staff, giving them opportunities to expand their careers into new areas in a multitude of locations.

**2014:**  
**Travel & Tourism**  
**generated**  
**US\$7.6 trillion or**  
**10% of Global GDP.**  
**that's 1 in 11 Jobs.**

World Travel & Tourism, Council 2014

The Maldives

Your business degree will open a great range of employment possibilities.

This table shows just some of the industries our graduates work in, and the types of roles you can expect to enter into:

INDUSTRY	OCCUPATION	OCCUPATION
Commerce	Business Development	Online Consultant
E-commerce and Technology	Business Analyst	Digital Manager
Education	Academic	Trainer/Facilitator
Finance and Banking	Revenue Manager	Bank/Branch Manager
Public Sector	Event Organiser	Community Manager
Hospitality	General Manager	Food and Beverage Manager
Sport and Leisure	Sports Management	Operations Manager
Recruitment/Human Resources	Human Resources Manager	Recruitment Consultant
Media	Public Relations Executive	Media Buyer
Travel and Tourism	Event Planner	Cruise Ship Activities Leader
Sales and Marketing	Marketing Analyst	Sales and Marketing Manager
Hospitality	Director of Food and Beverage	Restaurant Manager



## PARTNERSHIP WITH SUZHOU TOURISM & FINANCE INSTITUTE

In February 2004, BMIHMS International Hotel Management School opened its campus in Suzhou Jiangsu. This is a joint venture with the Suzhou Tourism & Finance Institute to conduct an Associate Degree program in international hotel and resort management. This associate degree program is approved by the Ministry of Education, Jiangsu Province and also by the Education Bureau of Suzhou

Municipal city. This joint venture provides students with the opportunity to go overseas and further their studies to bachelor degree level either at the BMIHMS in Australia or any other associated institutions within our education network.

The Joint Venture program delivers an Associate Degree of Business (International Hotel & Resort Management) accredited in Australia by the governing authority, TEQSA. Students can transfer from China Campus to Australia to complete their Bachelor Degree.

**BMIHMS at Torrens University degrees are recognised all over the world.**

### THE THREE PILLAR APPROACH

Whatever career path you seek, our courses will help you become a highly motivated, sought-after, critical-thinking professional who is valued by employers.

BMIHMS believes in delivering an educational curriculum that balances skills training, academic study and professional development.

Our courses combine university-level teaching with mentoring and individual coaching by industry professionals.

Our teaching and learning philosophy is based on:

#### THE THREE PILLAR APPROACH

1. Professional and Personal Growth
2. Practical Skills Development
3. Academic Achievement

This philosophy is the foundation of all our practices.

The thousands of successful graduates we have educated using these principles are proof that it works.





## BMIHMS AT TORRENS UNIVERSITY AUSTRALIA

For over 25 years, BMIHMS has been launching the careers of thousands of hospitality management graduates.

BMIHMS has joined Torrens University Australia to become BMIHMS at Torrens University.

This move increases collaboration between Laureate's institutions in Australia, improves opportunities and outcomes for students and creates an environment that will encourage further innovation.

BMIHMS at Torrens University has retained all the elements that make BMIHMS unique – our name, identity, campuses, applied learning, great teachers, industry connections, alumni and reputation – but with enhanced university prestige, pathways and opportunities.

Torrens University brings a fresh, modern, careers-focused and global perspective to higher education, aiming to provide graduates with a globally oriented skill set that will make them desirable to employers.

Being part of Laureate International Universities, BMIHMS at Torrens University is also connected with over 80 universities worldwide across 29 countries.

Torrens' association with Laureate International Universities gives students the opportunity to leverage the network of over 1,000,000 students around the world – including more than 100,000 online students.

For more information on Torrens University visit, [tua.edu.au](http://tua.edu.au)

## QUALIFICATIONS

Graduates of BMIHMS at Torrens University will have the opportunity to gain a further university qualification by taking advantage of our pathway into postgraduate programs on offer at Torrens University Australia.

Laureate is moving forward with developments that will increase collaboration between all its institutions in Australia, improve opportunities and outcomes for students and create an environment which will encourage further innovation.

## GOVERNANCE

BMIHMS at Torrens University has a strong governance culture that ensures a bridge between academic quality and industry relevance.

### BMIHMS at Torrens University Industry Advisory Board

BMIHMS' Industry Advisory Board remains at the forefront of industry trends and needs. It ensures that our graduates are ready for the hospitality industry of the future. Board members include Simon McGrath, COO Pacific, ACCOR; Jennifer Brown, General Manager, Sydney Harbour Marriott Hotel; Mr Rudolf van Dijk, General Manager, Four Seasons Hotel Sydney; James Wilkinson Editor-In-Chief, HM magazine and Bill Galvin, CEO, Tourism and Training Australia and President, Tourism, Hospitality and Catering Institute of Australia.

## INDUSTRY BENCHMARKING

### The International Centre of Excellence in Tourism and Hospitality (THE-ICE)

[the-ice.org](http://the-ice.org)

THE-ICE is an independent international accreditation body that specialises in tourism, hospitality, culinary arts and events education. In addition to accreditation, THE-ICE conducts confidential benchmarking and raises the profile of its members: quality accredited education providers that independent assessors agree meet designated standards of excellence.

### International Association of Hotel Schools (EUHOFA)

[euhofa.org](http://euhofa.org)

EUHOFA unites the world's leading hotel and tourism schools. Members work to ensure the highest-quality education standards in their schools. Each year members meet at an International Congress to exchange ideas, experiences and best practices.

### International Special Events Society (ISES) [ises.org.au](http://ises.org.au)

ISES is the only global umbrella organisation comprised of more than 7,000 events professionals from over 38 countries.

### Meetings and Events Association (MEA) [meetingsevents.com.au](http://meetingsevents.com.au)

MEA is the largest event professional association in Australia. It is dedicated to promoting professionalism and excellence in all aspects of meetings and event management.

### The Institute of Hospitality [instituteofhospitality.org](http://instituteofhospitality.org)

This professional body is the only internationally recognised professional management association for aspiring and individual managers in the hospitality, leisure and tourism industry. For over 70 years it has promoted quality standards and education. Today, the Institute has members from more than 100 countries.









## TEACHING AND LEARNING

Recruiters in the hospitality industry actively seek our graduates because of the tailored content of our courses, our outstanding international reputation and our strong business affiliations with major hotel chains.

## BUSINESS AND MANAGEMENT

BMIHMS provides business degrees; but you will graduate with much more than operational skills. When you graduate, you will be ready to lead teams, supervise and inspire others, and be well equipped to move into managerial roles.

Our courses prepare you for analytic and strategic positions in many departments, including finance, marketing and human resources.

## GROOMING

You will be expected to follow strict grooming standards. Corporate business suits are worn on both campuses during the working day. Students on

both Suzhou and Leura campuses are required to wear a corporate uniform. This standard ensures that when you enter the workplace you are at ease with the high level of professionalism expected from the industry.

## PERSONAL AND PROFESSIONAL GROWTH

At BMIHMS, you won't just learn theory and practical skills. You'll also develop your confidence, discipline, teamwork, leadership and critical thinking capabilities. This holistic approach will help you mature as a person and gain the inner strength and motivation you'll need to achieve your lifetime career goals.

## AN ENGAGING ENVIRONMENT

You'll enjoy a blended approach to learning that encompasses lectures, tutorials, seminars, field trips, group work and individual coaching. This approach guarantees an engaging and stimulating environment for all kinds of students.

**BMIHMS staff members** have substantial experience working in hotels, resorts, restaurants and events, which enables them to provide students with contemporary experience that has industry relevance and currency.

We conduct small classes, provide high levels of individual support, and utilise the latest teaching technologies and methodologies to maximise the learning outcomes for students.

We deliver a mix of practical subjects and industry placements, to ensure our graduates have the skills to work in the industry. We combine this with theory-based subjects, to provide graduates with the knowledge to become leaders in their field.

# OUR COURSES IN CHINA

## INTERNATIONAL HOTEL AND RESORT MANAGEMENT

BMIHMS at Torrens University students studying in China have the option of completing either a Diploma or an Associate Degree in Business specialising in International Hotel and Resort Management at the Suzhou Campus. This course, specifically focused on hospitality management, offers a pathway into study in Australia to complete a bachelor degree. All degrees offered by BMIHMS include industry based work experience, 'Industry Placements' with most placements in hotels paid.

### OVERVIEW

#### Why study International Hotel and Resort Management?

Hospitality is a industry where you can be creative. You will create products – be it food, drinks or an experience – and it opens doors to working in every country of the world. Hospitality is a growth industry with skills in demand. Earn the right qualifications, work hard and use your initiative, and very soon you'll find yourself in a senior position, managing people and exciting projects.

#### Why choose BMIHMS at Torrens University?

BMIHMS can offer you many options to enhance your education and educational experiences through its education

model that brings a global perspective to learning. Practical learning on all of our campuses gives you the unique opportunity to put theoretical knowledge into practice. From guest relations, front office management, food and beverage to housekeeping and property management, you'll gain hands-on experience in all aspects of day-to-day operations.

#### Career opportunities

Fact: our graduates find employment. They have the flexibility to work in many sectors and in a huge variety of roles. Graduates commonly find employment in five-star hotels and resorts, and many obtain sought-after management traineeship positions.

### CHINESE LANGUAGE AND CULTURAL STUDY

The Associate Degree of Business (IHRM) for international students offers four units of study to develop the students' understanding of the Mandarin language and their knowledge of Chinese culture. In addition to better preparing the students with language skills for their Industry Placements, these specialised units provide the students with essential life skills for their time in China and more effective communication skills for business throughout Asia and the global hospitality industry.

## UNDERGRADUATE PATHWAY OPTIONS IN CHINA

### DIPLOMA OF BUSINESS | CHINA | 1 YEAR

#### SEMESTER 1

TERM 1&2  
ON CAMPUS

#### SEMESTER 2

TERM 3&4  
INDUSTRY PLACEMENT

### ASSOCIATE DEGREE OF BUSINESS | CHINA | 2 YEARS

#### SEMESTER 1

TERM 1&2  
ON CAMPUS

#### SEMESTER 2

TERM 3&4  
INDUSTRY PLACEMENT

#### SEMESTER 3

TERM 5&6  
ON CAMPUS

#### SEMESTER 4

TERM 7&8  
INDUSTRY PLACEMENT







## INDUSTRY PLACEMENTS (IP)

Industry experience is a key part of our courses and must be completed in order to fulfill your degree requirements.

As part of your Associate Degree in Business, you'll undertake two industry placements for six months each.

Your industry placements will reinforce and extend the knowledge

Students complete two 6-month paid industry placements as part of the Associate Degree in Hotel and Resort Management or one paid industry placement to achieve a Diploma in Hotel and Resort Management.

## ENTRY CRITERIA

Entry into BMIHMS China is based upon academic performance and English level with proof of certificates.

## ACADEMIC QUALIFICATIONS - FIRST YEAR ENTRY

Students must have successfully completed 12 years of schooling to the level of High School Certificate, International Baccalaureate or a national or vocational equivalent. They also need to be over 18 years old when enter our program.

## ENGLISH LANGUAGE PROFICIENCY

English language proficiency may be demonstrated by providing evidence of satisfactory performance in the International English Language Testing System (IELTS) or an equivalent English Testing System. To be eligible to enter the associate degree program in China, students must obtain a minimum IELTS score of 6.0 or equivalent. Students with IELTS 5.5 can enter the program on the condition that they study compulsory English throughout the first semester of the program. Students with IELTS 5.0 and 4.5, please refer to page 14-15 about English Language Program.

# INTERNATIONAL HOTEL AND RESORT MANAGEMENT

## ASSOCIATE DEGREE IN BUSINESS | 2 YEARS

YEAR 1 Terms 1-2		YEAR 2 Terms 5-6			
Suzhou Campus		Suzhou Campus			
6 months	BUS 101	Accounting Fundamentals	BUS 201	Management Accounting	6 months
	BUS 102	Management and Leadership	BUS 202	Economics	
	BUS 103	Research and Academic Skills	BUS 203	Business Law	
	BUS 104	Sales and Marketing	BUS 204	Human Resource Management	
	BUS 105	Cross Cultural Studies	BUS 205	Research Skills and Practices	
	HOS 101	Food and Beverage Operations Management	HOS 201	Operations and Environment Management	
	HTL 101	Food and Beverage Management and Control	HTL 201	Rooms Division Management	
	HTL 102	The International Hospitality Industry	HTL 202	Hotel and Resort Planning and Design	
	CN 101	Chinese Language & Culture 1	CN 103	Chinese Language & Culture 3	
	CN 102	Chinese Language & Culture 2	CN 104	Chinese Language & Culture 4	
Terms 3-4		Terms 7-8			
6 months	IP 101	INDUSTRY PLACEMENT 600 hours/ 6 months	IP 201	INDUSTRY PLACEMENT 600 hours/ 6 months	6 months
	DIPLOMA		ASSOCIATE DEGREE		

Diploma of Business (International Hotel and Resort Management)  
CRICOS 089927F

Associate Degree of Business (International Hotel and Resort Management)  
CRICOS 089926G



# TRANSFER TO AUSTRALIA

## PATHWAYS TO OUR BACHELOR DEGREES

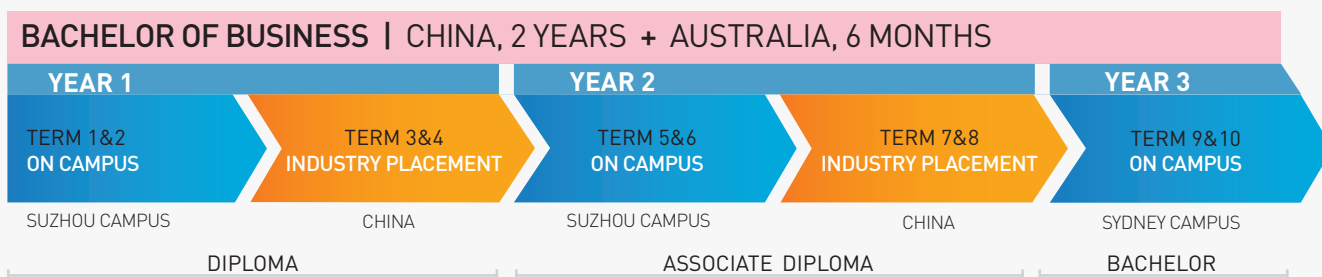
BMIHMS students have options to study through a variety of pathways to suit the individuals personal and professional needs. For a student completing a Diploma or a Associate Degree of Business in Suzhou China there are many reasons to further your qualifications and in particular to do so in Australia.

Through the continuation of their studies at BMIHMS at Torrens University, students can complete a Bachelor of Business in Hotel and Resort Management. Furthermore if students wish to attain a postgraduate qualification further study options are available to both extend their learning and their Australian cultural experience.

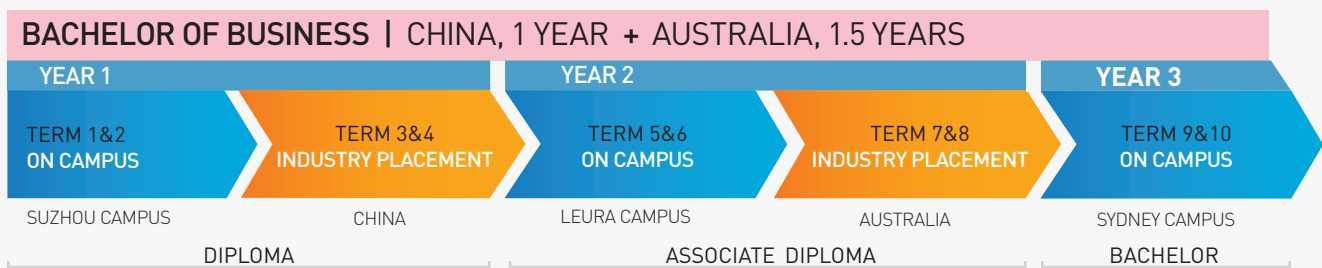
## START IN CHINA, GRADUATE IN AUSTRALIA

### UNDERGRADUATE PATHWAY OPTIONS IN CHINA

#### OPTION 1



#### OPTION 2



### LEURA CAMPUS

The campus is set on 2 hectares of landscaped private gardens. 1.5 hours from Sydney, the residential Leura campus has well-appointed accommodation and modern teaching facilities. Various recreational options for students include visits to independent boutiques, bookstores, chocolatiers, craft shops, art galleries, shopping malls, cinemas, bars, clubs, an extensive choice of restaurants and several local festivals.

#### Leura Campus Life

Our Practical Learning Centre on the Leura campus is home to first and second-year undergraduate students.

This is where you'll complete your practical training in food and beverage and event management or housekeeping and front office duties.

### SYDNEY CAMPUS

Our Sydney campus is centrally located in the business district of the city. This ideal position means that we are in the hub of connecting transport routes, making it easy for you to commute to classes.

Third-year undergraduate students and all postgraduate students share this bright and modern executive-style facility.

#### Sydney Campus Life

Our Sydney campus, the Executive Business Centre serves as a personal stepping stone for students, before they launch themselves into their new careers.



## INTERNATIONAL HOTEL AND RESORT MANAGEMENT

### BACHELOR OF BUSINESS | 2.5 YEARS

YEAR 1 Terms 1-2			YEAR 2 Terms 5-6			YEAR 3 Terms 9-10		
6 months	BUS 101	Accounting Fundamentals	BUS 201	Management Accounting	Sydney Campus			
	BUS 102	Management and Leadership	BUS 202	Economics	BUS 301	Services Marketing	6 months	
	BUS 103	Research and Academic Skills	BUS 203	Business Law	BUS 302	Business Management and Entrepreneurship		
	BUS 104	Sales and Marketing	BUS 204	Human Resource Management	BUS 303	Organisational Development and Change		
	BUS 105	Cross Cultural Studies	BUS 205	Research Skills and Practices	BUS 304	Strategic Planning and Management		
	HOS 101	Food and Beverage Operations Management	HOS 201	Operations and Environment Management	BUS 305	Ethical Business Management		
	HTL 101	Food and Beverage Management and Control	HTL 201	Rooms Division Management	HTL 301	Managing Hotel and Resort Facilities		
	HTL 102	The International Hospitality Industry	HTL 202	Hotel and Resort Planning and Design	HTL 302	Revenue Management		
	CN 101	Chinese Language & Culture 1	Terms 7-8			HTL 303		The Leadership Experience
	CN 102	Chinese Language & Culture 2	IP 201	INDUSTRY PLACEMENT 600 hours/ 6 months	BACHELOR DEGREE			
Terms 3-4			ASSOCIATE DEGREE			Bachelor of Business (International Hotel and Resort Management) CRICOS 089925G		
6 months	IP 101	INDUSTRY PLACEMENT 600 hours/ 6 months	Associate Degree of Business (International Hotel and Resort Management) CRICOS 089926G					
	DIPLOMA							

Diploma of Business (International Hotel and Resort Management) CRICOS 089927F

## POSTGRADUATE COURSES – CONTINUE IN AUSTRALIA

### Ever dreamed of obtaining a postgraduate qualification?

Studying at BMIHMS at Torrens University open students up to vast opportunities and numerous study possibilities. Beginning their path on our Suzhou Campus, China, students have two options in which to complete a bachelor degree in Hotel and Resort Management with completion in Australia.

Furthermore graduates can continue their studies into our postgraduate degree in International Hotel Management with the non-compulsory option of a third Industry Placement.

### Career opportunities

This master's degree is the only course of its kind in Sydney. By studying with us, you will gain a deep understanding of hotel management, operations and

business, designed to develop your skills for management positions in a leading hotel on graduation. The course offers a six-month Industry Placement, a practical unit working in industry (can be paid in Australia) - yet another opportunity that will set you ahead of the competition.

# ENGLISH LANGUAGE PROGRAM

To make it easier for students to gain a greater understanding of English to enter the BMIHMS at Torrens University programs, we offer a unique English Language Program (ELP) at the Suzhou Campus.

This program run bySTFI China offers students the chance to improve their English in a fun and enjoyable way so they can gain English competency of IELTS 6.0 Academic, TOEFL 79 or equivalent.

Students can be assured of learning from qualified instructors and completing an effective language program. On completion of the course, students will be able to progress into the undergraduate program at BMIHMS at Torrens University.

The program has been formulated to effectively prepare students to study hospitality in the English language and commence a career where speaking and reading English is a distinct advantage.

In addition, the program is quality assured, meeting the standards for ELICOS and complies with the National English Language Teaching Accreditation Scheme (NEAS).

## BENEFITS

- > An English Language Program that is tailored for the preparation of studying hospitality.
- > Learn English in a welcoming and stimulating environment at Suzhou campus.
- > The ability to practise conversing in English with other students.
- > Automatic progression to a Bachelor program at BMIHMS upon attaining IELTS 6.0 Academic or equivalent. We aim at IELTS5.5 or above here and then students with 5.5 will enter program with IES

## TEACHING METHODS

The aim of the program is to ensure that students are able to communicate effectively in their studies as well as for the hospitality industry. The program includes a different theme/topic each week and the topics are based on the students study goals as well as their personal interests. These provide a framework around course work including

the development of speaking, listening, reading and writing. Students will have the opportunity to practise what is taught through the use of task based learning activities.

## ASSESSMENT METHODS

Every four weeks the student is assessed to ensure improvement in each of the core skills of speaking, listening, reading and writing. The types of assessments include fill-in-the blank questions, writing texts, short answer questions and interviews.

## LOCATION

The English Language Program is held on the BMIHMS Suzhou Campus with students living on campus, see page 22.







## HOW IT WORKS

In general each 3-month (1 term) course should increase each students English language proficiency by 0.5 IELTS.

For example if the student has a current IELTS of 5.0 then x2 3-month courses will need to be undertaken to reach IELTS 6.0.

Once IELTS 6.0 has been reached students can commence directly into the BMIHMS Diploma or Associate Degree immediately.

Alternatively a student may have a current IELTS of 5.0 then after successfully completing x1, 3-month course to reach IELTS 5.5 they may still enter into the BMIHMS Diploma, however they must also undertake additional Intergrated English Language (IEL) simultaneously until they reach 6.0.

### ENGLISH LANGUAGE PROGRAM

Beginner to Advanced

**Duration:** IELTS of 5.0 : 1 term (3 months) | IELTS of 4.5 : 2 terms (6 months)

**Entry level:** Equivalent to IELTS of 4.5 minimum (or equivalent)

**Entry intakes:** February and August

**Entry age requirement:** 18+ years (when applying for visa)

**Pathway:** For entry into the Blue Mountains International Hotel Management School at Torrens University Diploma or Advanced Diploma of Business.

This course aims to provide students with the general English language skills required to engage effectively in advanced forms of social interaction and is designed for students studying hotel management at BMIHMS.

**TUITION COST:** RMB 8500/ per term

**ACCOMMODATION** RMB 300/ per 1 term (3 months) (share accomodation 6 persons per room) Toilet/bathroom is located on each floor, all airconditioned. RMB 600 bond (will be returned when check out)

**MEALS:** RMB 1 500/ per month\*  
\*Should be allowed as a basic living standard in China, assuming students will have three meals per day at the students' canteen.

# INDUSTRY PLACEMENTS



Felycia Amanda (Xiong Jin Mei)  
Owner of felyciaproject.com

"As a student, BMIHMS has given me two opportunities of Industry Placements in different hotels in different departments and roles.

It has added another dimension to my professional experience at BMIHMS. I was able to observe the real hospitality industry and combine it with my academic knowledge to improve my skills in leadership and management, plus my confidence, professionalism and team work. All of these things have brought me to Bali to fulfil my passion in the event planning industry especially weddings. I enjoyed my every single day studying in Suzhou, China."

## INDUSTRY EXPERIENCE

BMIHMS liaises and coordinates the students' placements with the employers. Students practice résumé writing, interview techniques and are guided on grooming. All students are required to participate in the hotel's interview and selection process.

Industry placements can be taken in China or overseas, however most of our industry placements are located in Suzhou in close proximity to campus.

Students can expect a minimum salary of 1200RMB per month, which includes accommodation and meals in hotels in Mainland China.

## INDUSTRY PLACEMENTS (IP)

Industry experience is a key part of our courses and must be completed in order to fulfill your degree requirements.

As part of your Associate Degree, you'll undertake two industry placements for six months each.

During your industry placements, you will reinforce and extend the knowledge and skills you learn on campus by working in a real operational environment.

Industry experience is an invaluable opportunity to network with peers and meet potential employers, while you add solid employment history to your CV.

The experience you gain during your placements will also help you define your career preferences and future pathways.





Jinlong Zheng  
**Food and Beverage Attendant**



**Best Western Premium,**  
Dubai  
Industry Placement 2015

Juiz Carlos Pellosis Ortiz  
**Front Desk Attendant**



**Crown Plaza,**  
Suzhou, China  
Industry Placement 2015



Veronica Gracia

**Room Division Attendant**  
Bali, Indonesia  
Industry Placement 2016



# OUR CAMPUSES

## A GREAT ENVIRONMENT TO WORK AND STUDY

Whichever campus you find yourself studying on, the facilities and locations of our three great learning facilities make studying at BMIHMS at Torrens University unique. BMIHMS provides a tight-knit learning community at a size that makes it easy for you to get involved in life on campus.

### Suzhou

BMIHMS buildings on the STFI China Campus



**BMIHMS campuses are located in areas of high tourism.**

#### CHINA

**Suzhou**, has a 2500 year long history and is known as 'Heaven on the Earth'. The city is not only famous for its historic structures – old village canals, stone bridges, pagodas, and meticulously designed UNESCO World Heritage gardens – but also cultural aspects such as silk, handicrafts, and Kunqu Opera drawing millions of domestic and overseas tourists each year. More than 15 international hotel brands operate in Suzhou, including Shangri-la, Marriott,

Crown Plaza, Kaminski, InterContinental. It was listed in the 'Most Creative City in China' as one of the 'Top 10 Best Tourism Cities in China' (Forbes China, 2013). The BMIHMS is renowned for employing our students in hotels, sporting clubs and function centres, all located close to campus.

#### AUSTRALIA

**The Blue Mountains, 2 hours drive from Sydney** is a wilderness of numerous outdoor attractions at your doorstep: world heritage-listed national parks, the famous Three Sisters rock formations, bush walks, tours, whitewater rafting,

horse riding and more. If you are athletic, there are various local, modern sporting facilities, such as golf courses, gyms, and a fitness and aquatic centre for you to enjoy.

**Sydney** attracts more than three million international visitors each year. It has a thriving tourism and hospitality sector, ranging from five-star and boutique hotels to day spas, casinos, luxury yachts, sports clubs and outdoor adventure sport operators. BMIHMS Sydney Campus offers students many tourism-related career and networking opportunities through industry partnerships and its close proximity to international hotel chains.



# The Blue Mountains

The Three Sisters, Katoomba, NSW  
Located 10 minutes drive from Leura Campus.



AUSTRALIA

NSW

Leura

Sydney

## Sydney

Sydney Harbour Bridge and Opera House







# Suzhou Campus

## SUZHOU

Suzhou Campus is located in International Education Park South, Wuzhong District, Suzhou. The city borders Shanghai in the east and is only 30 minutes from the city by train. BMIHMS occupies classrooms in the building (pictured left) which makes up just a small part of the STFI campus.

## ECONOMY

Suzhou is one of the largest economies in China, with GDP of over RMB 1 trillion (approx. USD 195 billion). One-fifth of the Fortune 500 top global companies operate in Suzhou. This creates internships and many employment opportunities for our students and graduates.

## ACADEMIC FACILITIES

The campus has first-class teaching facilities that include lecture and seminar rooms, commercial kitchens, a demonstration cocktail bar, a training restaurant and a fully equipped demonstration training lab.

All students have access to academic information, campus events, subject material storage centres and webmail with a school e-mail address.



## ACCOMMODATION

Students live in single hotel-style rooms, which contain a private ensuite bathroom and 24/7 Internet access. Rooms are cleaned weekly and all linen is provided.

## STUDENTS' FAVOURITE PLACES AND ACTIVITIES

Some of Suzhou's main entertainment hubs are located around the scenic Jinji Lake, SIP. The Science and Culture Centre includes a theatre and IMAX cinema, one of the best cinemas in the city.

Suzhou also has many sports centres and international hotels. For nightlife, there are many restaurants, bars and clubs, with the Ligongdi area one of the most popular locations. Students can also visit many traditional Chinese gardens during weekends which are mainly located in downtown areas including the famous ones: Humble Administrator's Garden, Lion's Grove Garden, Lingering Garden etc.





Wine training centre



STFI Campus games room

## RECREATION

BMIHMS has the following recreational facilities for your enjoyment

- Soccer field
- Table tennis
- Basketball court
- In-ground swimming pool (in the public gym shared with other schools)
- Gymnasium (in the public gym shared with other schools)
- Badminton
- Internet/email access

When you check-in at the School you are effectively opening an email account. The Internet is accessible in your bedroom with cable and WIFI. available in the classrooms.

## COST OF LIVING

Cost of living: Depends on your personal lifestyle, but we find most students need approximately RMB 1500-2500 per month.

## WEATHER IN SUZHOU

Month	Celsius °C	Fahrenheit °F
January	-2-8	28-46
February	-1-10	30-50
March	4-13	39-55
April	7-16	44-61
May	15-23	59-73
June	20-28	68-82
July	28-35	82-95
August	29-35	84-95
September	23-30	73-86
October	18-26	64-79
November	11-18	52-64
December	4-12	39-54



STFI Campus accommodation



Public pool

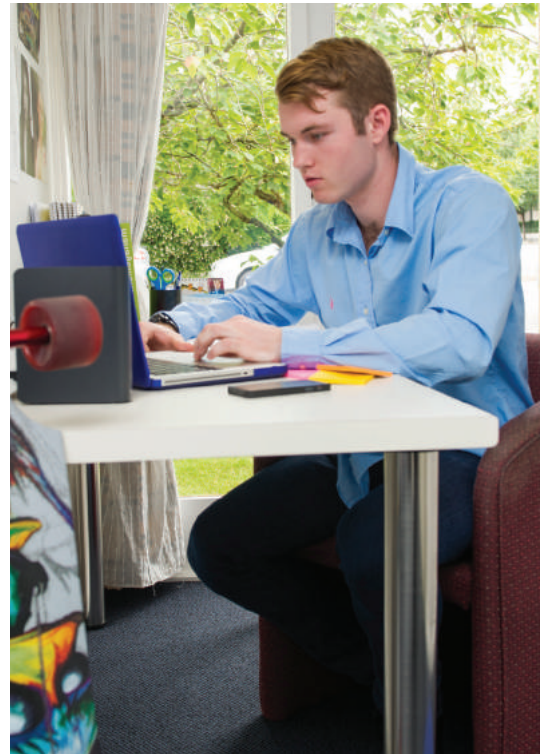


STFI Campus games room





The **Blue Mountains National Park** is one of **Australia's top tourist** destinations.



Leura Campus courtyard

## LEURA

When you come to study at BMIHMS in Leura, you'll discover countless outdoor attractions at your doorstep: world heritage-listed national parks, the famous Three Sisters rock formations, bush walks, tours, whitewater rafting, horse riding and more.

## LEURA CAMPUS

Located on 2 hectares of landscaped private gardens, 1.5 hours from Sydney, the residential Leura Campus has well-appointed accommodation and modern teaching facilities. Various recreational options for students include visits to independent boutiques, bookstores, chocolatiers, craft shops, art galleries, shopping malls, cinemas, bars, clubs, an extensive choice of restaurants and several local festivals.

## LIFE ON CAMPUS

Our Practical Learning Centre on the Leura Campus is home to first and second-year undergraduate students. This is where you'll complete your practical training in food and beverage and event management or housekeeping and front office duties.

## ACADEMIC FACILITIES

The campus has first-class teaching facilities that include lecture and seminar rooms, commercial kitchens, a demonstration cocktail bar, three training restaurants, a fully equipped demonstration training lab and computer rooms. Our three training restaurants allow you to experience the different food and beverage environments you will find in hotels.

Our lecture rooms are fitted with video recording facilities, so you can watch lectures again for revision. All students have access to academic



information, campus events, subject material storage centres and webmail with a school e-mail address.

In our professionally staffed libraries you can access approximately 8,000 hard copy book titles, and a further 1,435 e-books via the library catalogue.

BMIHMS subscribes to two online encyclopedias, 23 databases and a vast collection of case studies. All of our staff hold professional academic qualifications.

## ACCOMMODATION

Students live in twin share hotel-style rooms, which contain a television, a private ensuite bathroom, a telephone line and 24/7 Internet access. Rooms are cleaned weekly and all linen is provided. Single rooms with en-suite are limited, subject to availability and incur additional costs.

## ON-CAMPUS DINING

During residential terms all main meals are provided, three times per day. The campus offers a choice of tasty and healthy dining venues: *Chambers*, an à-la-carte fine dining restaurant; *Yu&Me* an Asian style fusion bistro; and *Cookie's*, an indoor/outdoor café.

## STUDENT REPRESENTATIVE COUNCIL (SRC)

Each term, a group of students is elected and formed to represent the campus student body.

The SRC liaises with faculty and staff to organise events and to make sure student needs and concerns are heard and addressed appropriately.

The SRC spearheads social life on campus to ensure you enjoy both your study and leisure time. Activities include gala balls, cultural nights, lunches, themed events and leisure days.

The SRC also organises off-campus field trips and outings, such as cinema days, paintball and wildlife adventures.

## CAMPUS DUTY MANAGER

At BMIHMS your safety is our priority. During the day, faculty and staff are on hand to assist, be it personal or professional. After hours, the wellbeing of students is the responsibility of the duty manager, who can be contacted 24/7 with any issues, concerns or emergencies.

## WEATHER IN LEURA

Month	Celsius °C	Fahrenheit °F
January	13–24	55–75
February	14–23	57–73
March	12–20	54–68
April	10–18	50–64
May	8–12	46–54
June	5–12	41–54
July	4–11	39–52
August	5–12	41–54
September	8–15	46–59
October	12–23	54–73
November	15–24	59–75
December	15–25	59–77

## SOCIAL FACILITIES

Overhead TV projector	
Air hockey	Plasma TV screen
Basketball court	Pool tables
Cafe	Recreation room
DVD player	Table tennis
Football/soccer field	Tennis court
Gym	Vending machines
Outdoor pool and BBQ area	

On Leura Campus **all main meals** are provided.



Leura Campus pool



Leura Campus games room



Leura Campus accommodation





**Sydney Campus**  
is in close  
proximity to many  
**international**  
**hotel chains.**

#### WEATHER IN SYDNEY

Month	Celsius °C	Fahrenheit °F
January	19–26	66–79
February	19–26	66–79
March	17–24	63–75
April	14–22	57–72
May	11–19	52–66
June	9–16	48–61
July	9–16	48–61
August	9–17	48–63
September	11–19	52–66
October	13–22	56–72
November	15–24	59–75
December	17–25	63–77

#### SYDNEY

In international surveys, Sydney consistently ranks as one of the world's best cities to live in and visit. It encompasses all of the best aspects of Australia in a world-class environment, thanks to its physical beauty, warm weather and multicultural and cosmopolitan lifestyle.

Whether it's climbing the Harbour Bridge, relaxing on Bondi Beach, soaking up the atmosphere of Darling Harbour or the colourful student friendly inner-western suburbs, there's a world of things to see, do and explore.

The attractions are endless – from miles of pristine beaches, parklands and harbour islands, to shopping, nightlife, art galleries and museums. There's plenty of venues that cater to the needs and budgets of students, including cafés, restaurants, bars and live music venues.

#### SYDNEY CAMPUS

Our Sydney Campus is centrally located in the business district of the city. This ideal position means that we are in the hub of connecting transport routes, making it easy for you to commute to classes.

#### LIFE ON CAMPUS

Third-year undergraduate students and all postgraduate students share this bright and modern executive-style facility.

Our Sydney Campus, the Executive Business Centre, gives undergraduate students an ideal progression from the residential, structured campus at Leura, to independent city living and studying. It serves as a personal stepping stone for students, before they launch themselves into their new careers.

#### RECREATION

As you would expect from a large international city, Sydney has entertainment covered. Step outside the campus doors to a huge array of restaurants, shopping, bars and nightclubs, sporting clubs and venues.





## CAMPUS FACILITIES

On campus, lounge areas are available for students to sit, talk, eat and study together. Kitchen facilities allow students to make tea and coffee, store lunches and heat food. A coffee cart is run by students for students, also providing snacks. A Student Representative Council is elected every term to ensure plenty of activities are planned for you to enjoy.



## ACCOMMODATION

Students studying at our Sydney Campus live off campus. BMIHMS can assist you by recommending our student accommodation partner, which is located 15 minutes walk from campus, or you can organise your own accommodation in private housing throughout the city and surrounding suburbs.

## ACADEMIC FACILITIES

The campus boasts state-of-the-art teaching facilities and a professional learning environment. All lectures are recorded and can be reviewed online at anytime. The Sydney Campus has its own library and students have direct access to academic staff.

## COST OF LIVING

This table gives you a rough guide\* of average costs for a student living in Sydney. Of course, your cost of living will depend on your personal lifestyle, but we find most students need approximately AU\$400 to AU\$650 per week.

Living costs	Average per week
Rent	\$120-\$400
Food	\$120+
Utilities	\$20-\$50
Phone and Internet	\$20-\$70
Public transport	\$10-\$40
Laundry	\$10
Entertainment/personal	\$50-\$100
Stationery and textbooks	\$15
* Please note these figures are intended as a guide only.	

**Bondi Beach, is**  
located 7km from  
Sydney Campus.

Bondi beach





## WORK AND NETWORK ALL OVER THE WORLD. HOW OUR ALUMNI NETWORK WILL WORK FOR YOU

For young people trying to decide their next step, their dreams for where they want to be in the future often feel too far off or unattainable. 'Live the Dream' highlights the diversity and the opportunities hospitality careers have to offer.

Whether your ambition is to manage a luxury resort surrounded by white sandy beaches or be part of a dynamic business in a city location, our alumni have achieved their dreams through the diversity of a BMIHMS business education.

### WILLIAN HUANG CHENXING



**Assistant Front Office Manager**  
Courtyard by Marriot, Suzhou  
Current



**Senior Guest Service Manager**  
Courtyard by Marriot, Suzhou  
1 year 6 months



**Senior Guest Service Manager**  
Courtyard by Marriot, Suzhou  
6 months



**Front Office Manager**  
Suzhou Leeden Hotel  
1 year 3 months



**(IP) Shift Leader**  
Holiday Inn, Youlian  
6 months



**(IP) Front Desk Attendant**  
Holiday Inn, Pudong, Shanghai  
6 months



**Graduate 2007**

### LENA ZHANG LI



**Assistant Marketing & Communications Manager**  
Courtyard by Marriot, Suzhou  
Current



**Admin Assistant to Director of Marketing**  
Renaissance, Putuo  
3 years, 6 months



**Guest Relations Manager**  
Holiday Inn Jasmine, Suzhou  
1 year



**Operator**  
Holiday Inn Pudong, Shanghai  
1 year, 6 months



**(IP) Executive Lounge**  
Holiday Inn Pudong, Shanghai  
6 months



**(IP) Front Desk**  
Holiday Inn Pudong, Shanghai  
6 months



**Graduate 2012**



## CINDY WANG YANQING



**Online Digital Marketing Manager**  
Four Points by Sheraton, Suzhou  
Current



**Sales Executive**  
New City Garden Hotel, Suzhou  
2 years



**Butler**  
Park Hyatt, Shanghai  
6 months



**(IP) Food and Beverage Attendant**  
Ramada Pudong Airport, Shanghai  
6 months



**Graduate 2009**

## ELINOR GU LI



**Front Office Manager**  
Howard Johnson, Wuzhong, Suzhou  
Current



**Front Office**  
Pan Pacific, Suzhou  
6 months



**(IP) Food and Beverage Attendant**  
Pan Pacific, Suzhou  
6 months



**(IP) Front Office**  
Pan Pacific, Suzhou  
6 months



**Graduate 2008**

## NATTHACHAI ROJANASINGSAD



**Managing Director**  
Bauman Residence  
Hotel, Phuket,  
Thailand

After finishing two years in BMIHMS China in 2010, I then decided to gain my Bachelor's Degree at BMIHMS Australia. Upon completion I continued studying and entered their Master degree program in International Hotel Management. I have to say my time at BMIHMS was a marvellous experience, and I really miss my teachers and the great student life.

This was an amazing opportunity, and I wanted to share with others how my investment in my future really got me to where I am now. My decision to study in China was a great choice as our hotel has many Chinese guests. The knowledge and experience I gained in China ensures I'm aware of the market needs and the guests' cultural requirements.

## APPLICATION PROCESS

**Step 1:** Get in contact with our enrolment department to request an application form or alternatively apply online on our website [bluemountainschina.cn](http://bluemountainschina.cn)

Required Documents:

- > IELTS
- > Year 12 Certificate
- > Copy of Passport or ID card
- > Two 2-inch photos

**Step 2:** After all entry requirements have been met and submitted, you will receive a Letter of Offer from our Admissions Office.

[bluemountainschina.cn](http://bluemountainschina.cn)

## INTERNATIONAL STUDENTS

An international student is defined as someone who is not a Chinese citizen. Please refer to Entry Criteria for details on academic and English language requirements for enrolment.

### VISA

International students require a student visa to enter China to commence their studies. BMIHMS will assist you with the JW 202 form required for your visa application. You may also contact your local representative for assistance. To find out whether there is a local representative available in your country/region, please contact us:

**Phone** +86 512 6532 5272

**Email:** [studyinchina@bluemountains.edu.au](mailto:studyinchina@bluemountains.edu.au)







  
**BlueMountains**  
INTERNATIONAL HOTEL MANAGEMENT SCHOOL

 **TORRENS  
UNIVERSITY  
AUSTRALIA**





## HOW TO APPLY

For application enquiries and admissions information, please contact:

### Suzhou Campus

Suzhou Tourism & Finance Institute  
International Education Park South,  
Wuzhong Avenue, Suzhou  
Jiangsu Province, P.R.C

**T** + 86 512 6532 5272

**E** studyinchina@bluemountains.edu.au

**bluemountainschina.cn**

### Leura Campus

1 Chambers Road,  
Leura NSW, 2780, Australia

### Sydney Campus

540 George Street,  
Sydney, NSW, 2000, Australia

### Admissions Office

PO Box A256  
Sydney South,  
NSW, 1235, Australia  
ABN 99 154 937 005



**BlueMountains**  
INTERNATIONAL HOTEL MANAGEMENT SCHOOL  
CHINA

**Torrens University Australia CRICOS Provider No: 03389E**

Diploma of Business (International Hotel and Resort Management)

Associate Degree of Business (International Hotel and Resort Management)

Bachelor of Business (International Hotel and Resort Management)

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**TORRENS  
UNIVERSITY  
AUSTRALIA**